



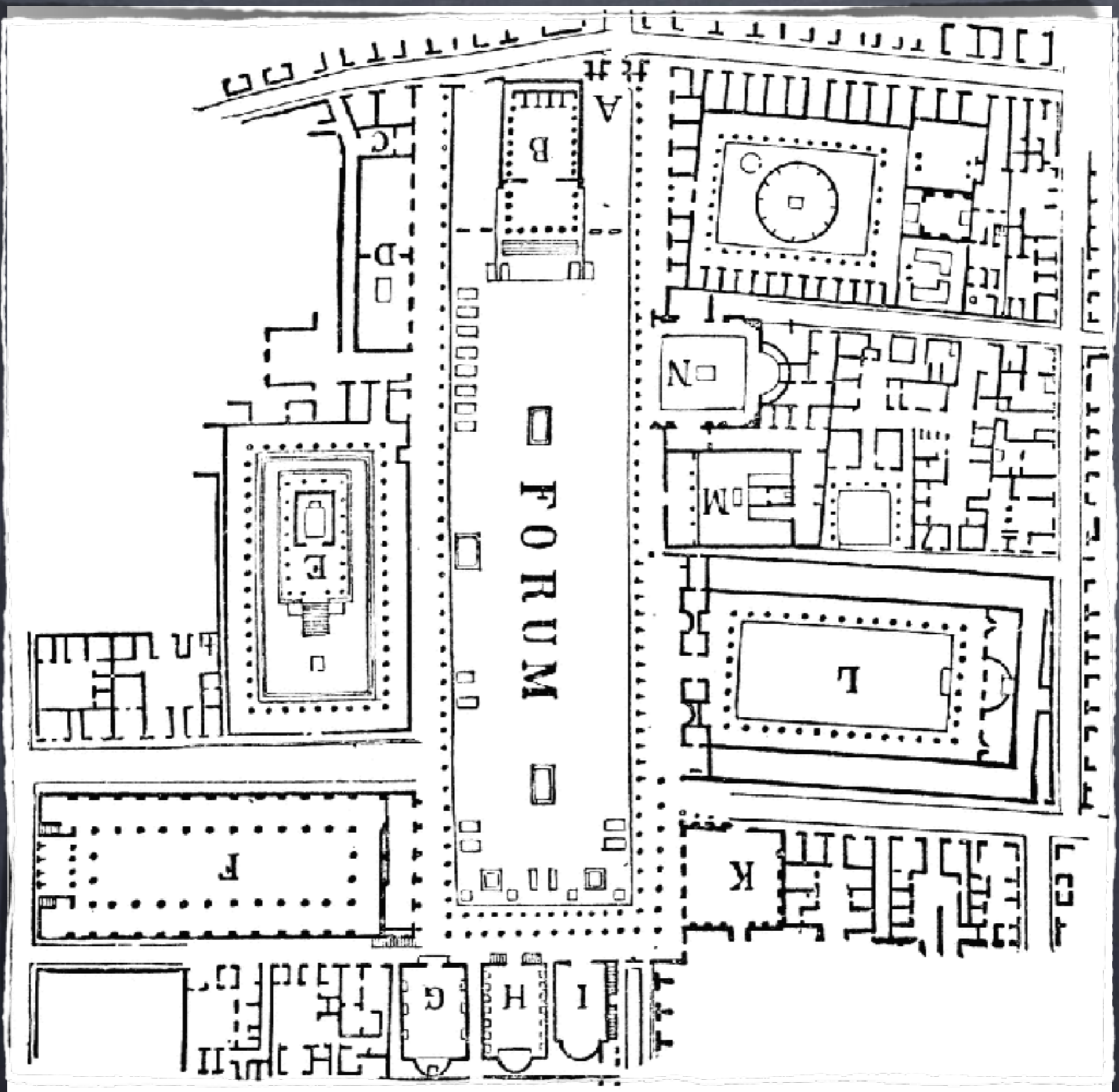
The Forum

Political, Economic, Religious, Social, Economic & Cultural











Pompeii and Herculaneum

The ECONOMY

"Hail! Profit"

-Atrium of a house Regio VI, house 14

TRADE, COMMERCE INDUSTRY, OCCUPATIONS & AGRICULTURE

- North to south east to west, Pompeii was involved in the economy. No area was bereft of evidence relating to buying, selling and peddling crafts and produce.
- In the region, it is accepted Pompeii was the centre for many trade routes in Campania. Sea and river port = Bay of Naples and the River Sarno
- Herculaneum seemed to take care of its local needs only

The Economy: TRADE

Imports

- Tableware (*terra sigillata*) from Puteoli
- Tableware from northern Italy, southern Gaul and Cyprus (a chest containing a large number of unused bowls and lamps found in a house in Region 8)
- Wine from Kos, Crete, Rhodes, Turkey, Sicily, Palestine and central Italy
- Olive oil from Libya and Spain
- Garum from Spain

Pompeii

Exports

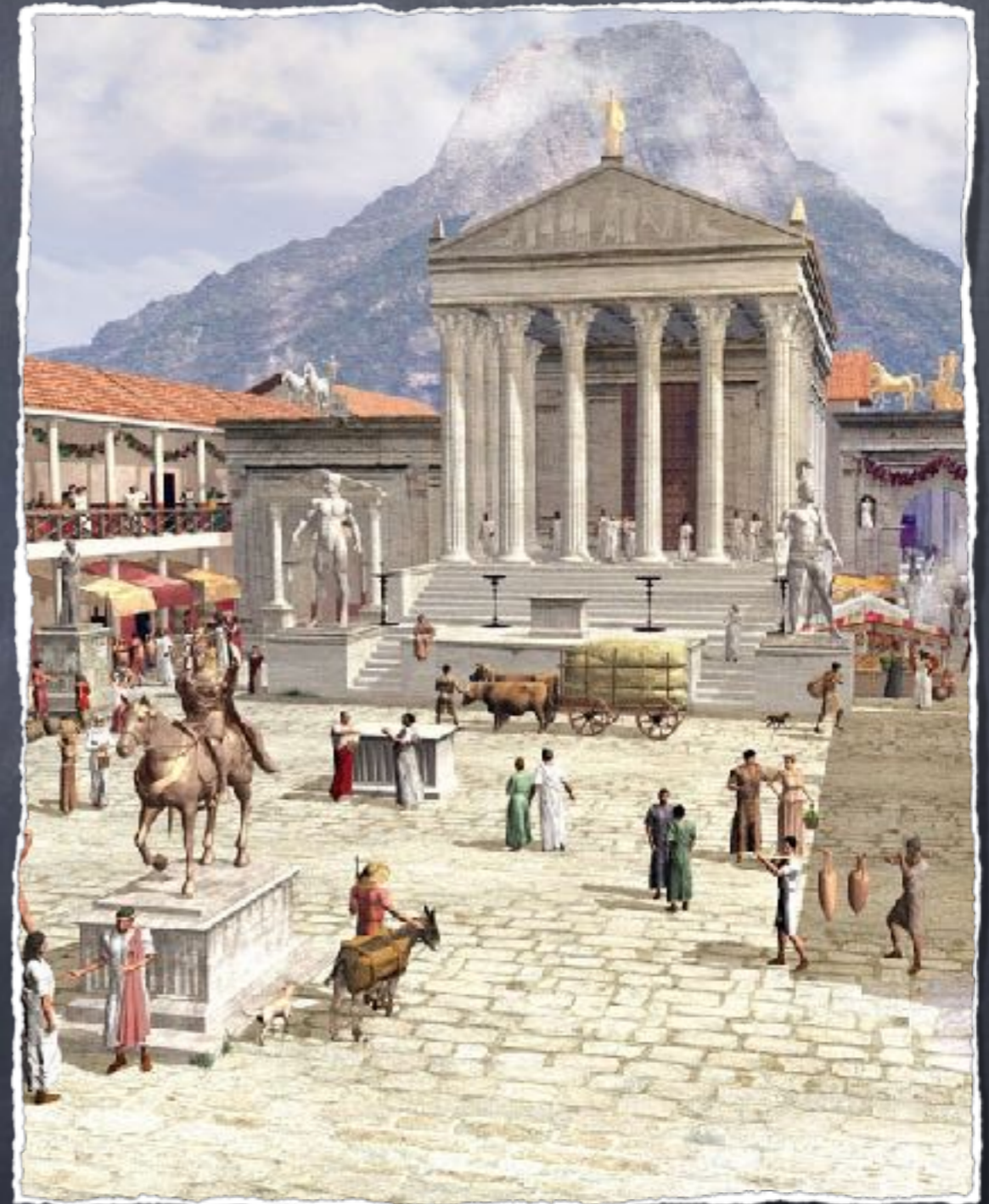
- Garum
- Wine (Pompeian wine has been found in the United Kingdom)

"Why did Pompeiians import anything at all? There seems to be enough local produce to meet needs."

- For discussion

The Economy: MARKETS

- City markets -
- Markets were important. Market days are there in inscriptions detailing regional markets at different days of the year. Markets in Pompeii seemed to go in a 7 day cycle.
- The Macellum was a fish market which offered not only produce from the sea but meat and other vegetables. In the Forum, it would have been a busy stop off for the citizens, almost daily.
- Opposite the forum was the dry food market. Lentils and grains etc

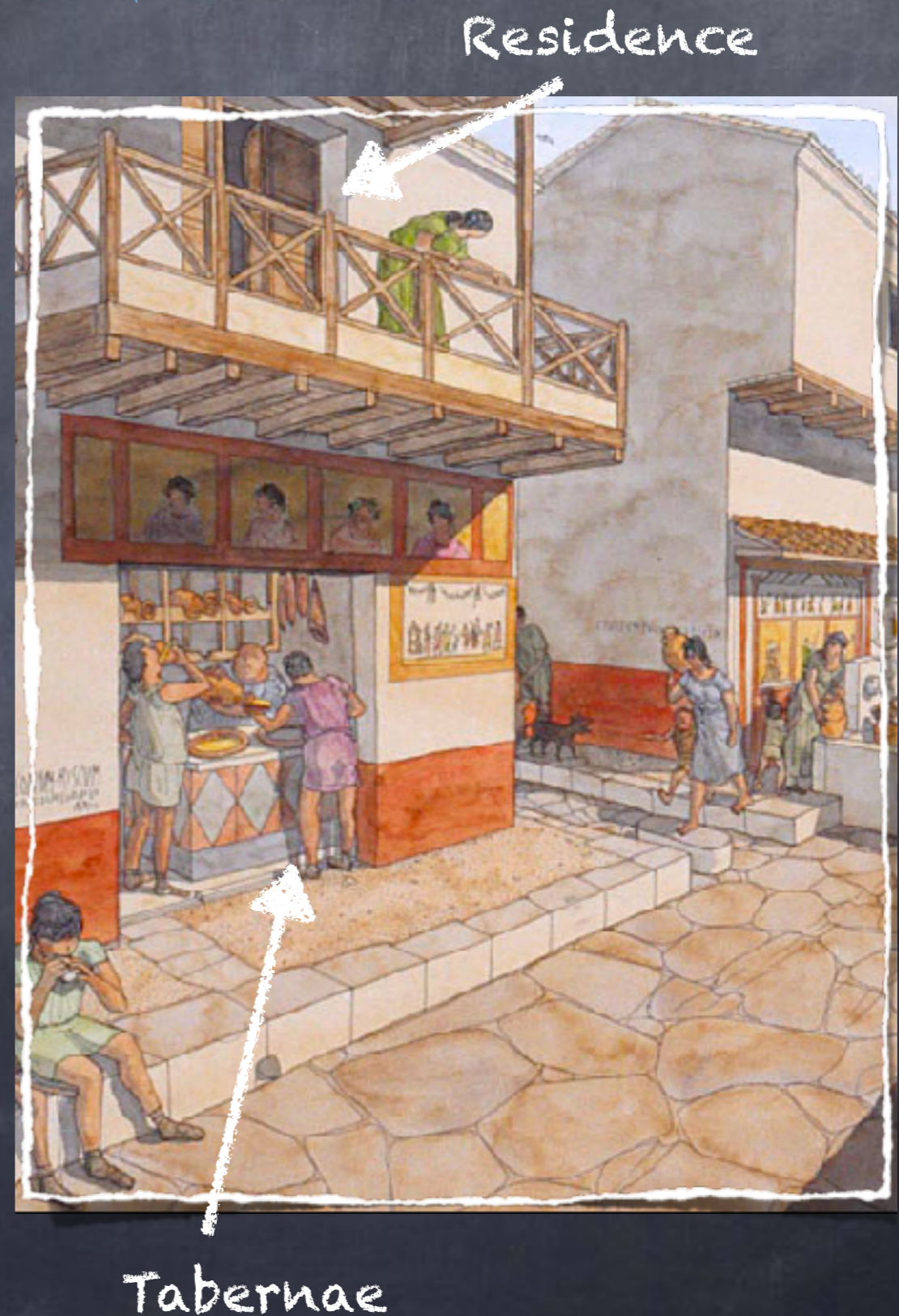


Day	Markets
Saturn	Pompeii
	Nuceria
Sun	Atela Cumae
	Nola
Moon	Cumber
Mars	Puteoli
Mercury	Rome
Jove	Capua
Venus	

CIL IV 8863

The Economy: SHOPS

- City markets -
- Markets were important. Market days are there in inscriptions detailing regional markets at different days of the year. Markets in Pompeii seemed to go in a 7 day cycle.
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"The best essence, to Aulus Virginias Modestus"

-Graffiti,

"For around Vesuvius is the Murgentine vine,
a very strong species from Sicily..."

-Pliny the Elder

"Another cup of Sentinel wine..."

-CIL IV 1292

"Best fish puree from Scarus' workshop"

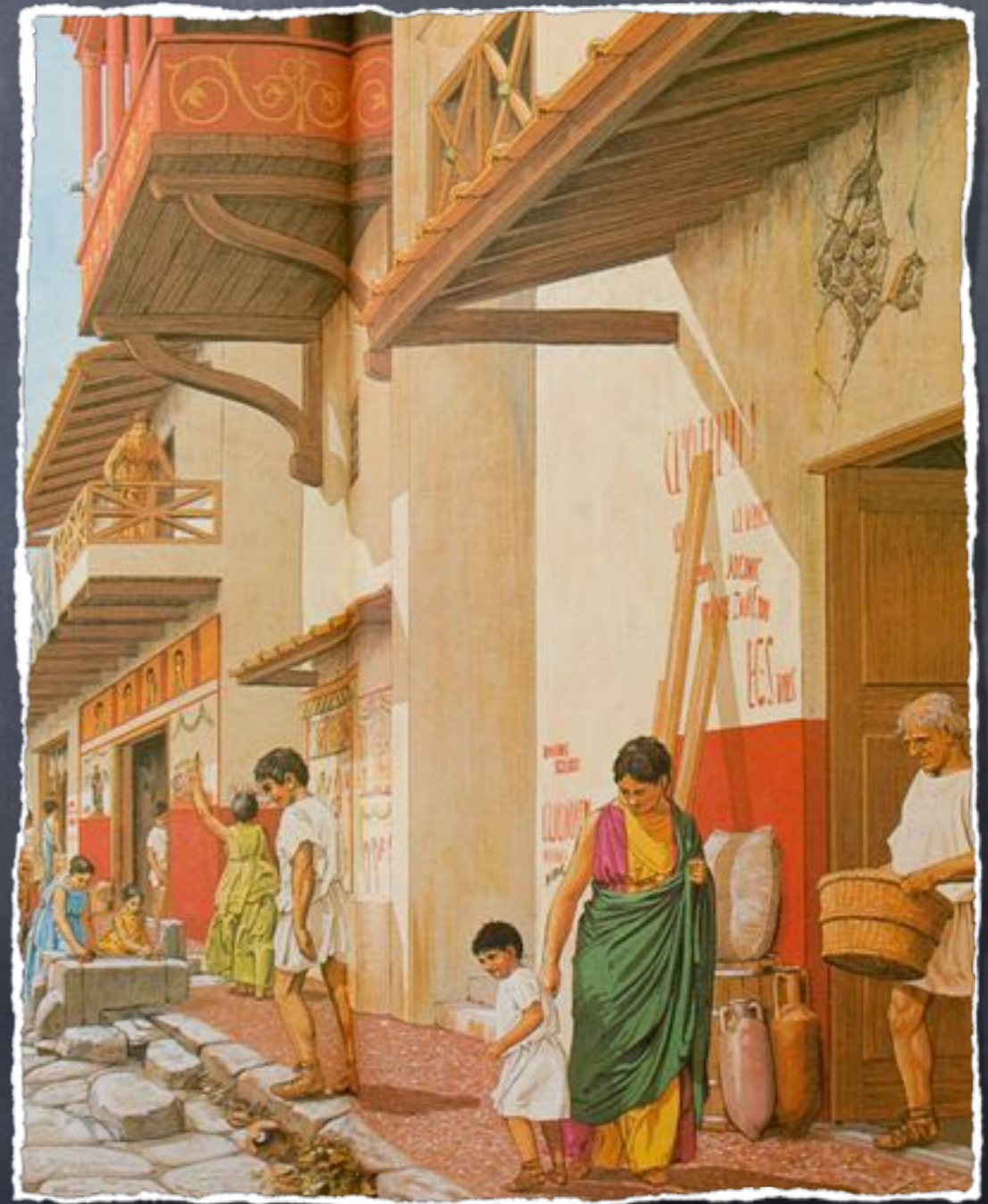
-Pliny the Elder

"Best location for Donkey's milk from Utica"

-Regio VIII, ii House 14

The Economy: OCCUPATIONS

- Building of Eumachia - Building in the forum. Offered a trade spot for the fullers guilds.
- Wool and cloth
- It is the archetypal example of a private citizen using their own funds to promote the political career of themselves or a family member.

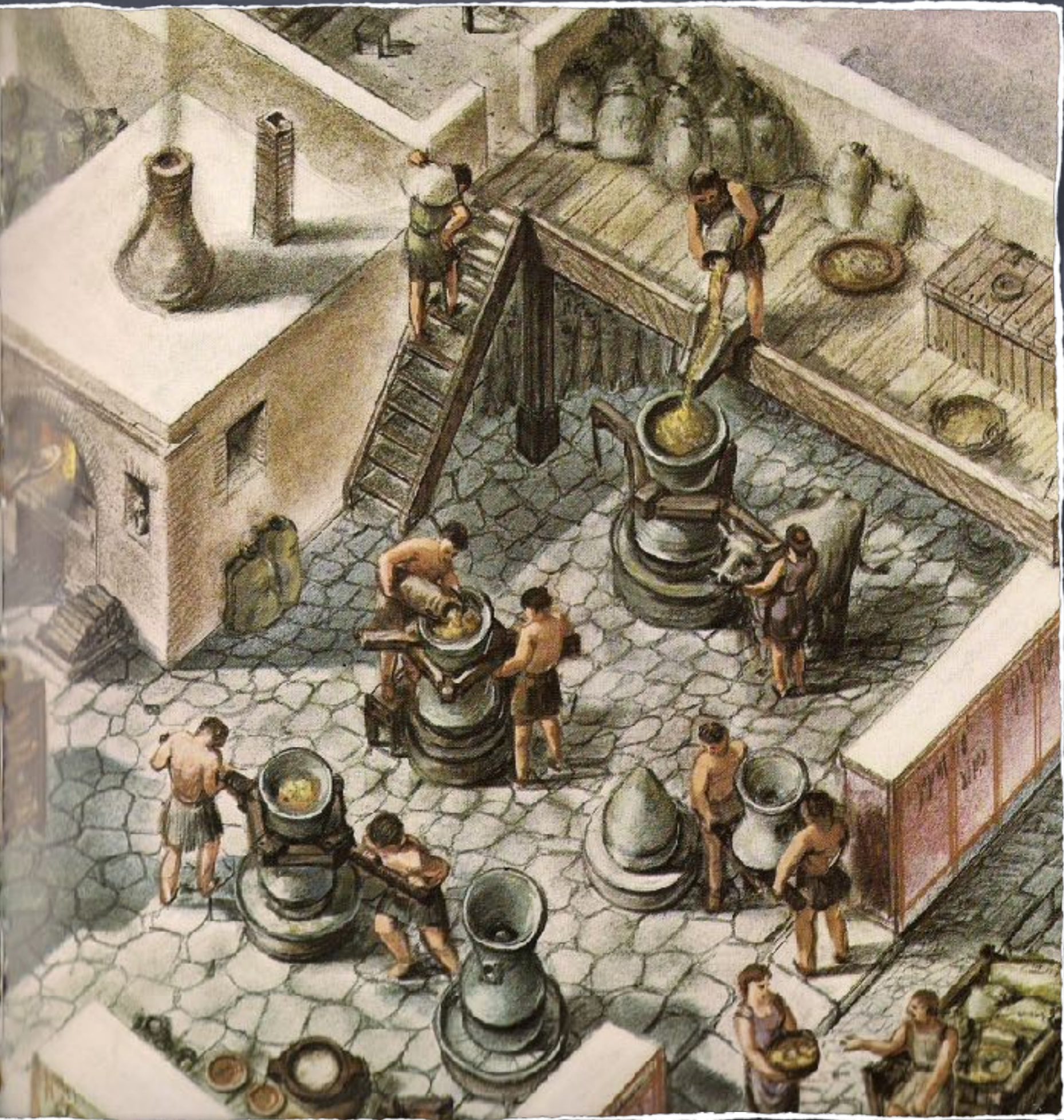


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The Economy: GUILDS

- Building of Eumachia - Building in the forum. Offered a trade spot for the fullers guilds.
- Wool and cloth
- It is the archetypal example of a private citizen using their own funds to promote the political career of themselves or a family member.

